
Seru: An Organizational Extension of JIT

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Implementation of *seru* has made it possible for companies that compete on innovation to manufacture competitively in Japan, which is a high-cost environment.

“An Implementation Framework for *Seru* Production”, ChenGuang Liu, Kathryn E. Stecke, Jie Lian, and Yong Yin, *International Transactions in Operational Research*, Vol. 21, No. 1, pp. 1-19 (January 2014).